



St. Anthony New Brighton Schools Athletics and Activities Branding Guideline

We are the Huskies!

When promoting our students, teams, activities, and clubs we host, please reference the below chart for how to correctly and consistently communicate on behalf of St. Anthony Village Activities/Athletics.

We are:

We are NOT:

Huskies	A Husky, the Huskys, a Huskie
The Huskies	The Husky's
Huskies Activities/Athletics (Insert Activity/Club/Sport)	Huskie's Activities/Athletics Huskies' Activities/Athletics Huskys Activities/Athletics Husky Activities/Athletics
St. Anthony Village High School Saint Anthony Village High School SAVHS	St. Anthony High School SAHS, STAHS
Allowable abbreviation use: St. Anthony Saint Anthony Village High SAV, STA, VHS	Non-approved abbreviations

School Song

"Across the Field" is the melody to be played in coordination with lyrics from ["The Huskies Fight Song"](#) while played or performed at events.

Logo Usage

All digital and print marketing materials should proudly display our correct logo. Below the logo is the file to be used for promotional materials. The attached logos are able to be used on all self-produced digital posts and graphics as well as on printed promotional materials. If you are ordering a banner or sign, please consult with Mary-Clare Johnsen on the correct file type to support the size of the signage you would like to produce. All banners and signage must be approved by the Activities/Athletics Department prior to purchase or display. The use of vintage logos for uniforms must also be approved by the Activities/Athletics Department.



[Blue File](#) | [White File](#)



[File](#)



[Blue File](#) | [White File](#)



[File](#)

Color Palette

We proudly represent St. Anthony Village in royal blue and white.



Royal Blue Shade: PMS 286

Questions?

Dr. Troy Urdahl, Director of Activities, Athletics and Facilities

turdahl@isd282.org

Zach Siggelkow, District Activities and Athletics Coordinator

zsiggelkow@isd282.org

Mary-Clare Johnsen, District Events Coordinator

mjohnsen@isd282.org